

## **Privacy policy for Kwerafund**

Kwerafund is a non-profit education fund that finances higher education for African students, builds their leader- and entrepreneurship skills, and helps them achieve their dreams.

This privacy policy explains how Kwerafund processes your personal information when we receive donations from you, when you visit our website and when we process your personal data as part of our general business administration.

### **1. DATA CONTROLLER**

The entity responsible for the processing of your personal information is:

Kwerafund

c/o Plesner Advokatpartnerselskab

Amerika Plads 37

2100 Copenhagen

CVR: 40391622

info@kwerafund.com

## 2. DESCRIPTION OF THE PROCESSING

| Purpose(s)   | Categories of personal data   | Source of the personal data  | Legal basis for the processing  | Recipients  | Data retention   |
|--|---|--|---|---|--|
| <b>DONATIONS AND VISITS TO OUR WEBSITE</b>   |   |  |   |   |  |
| <p>Kwerafund is a non-profit education fund, that finances higher education for African students, and help them build up relevant leader- and entrepreneurship skills required by employers and society.</p> <p>Kwerafund processes your personal data for the purpose of receiving donations from you and subsequently sending you newsletters and updates about our student climbers.</p> <p>Further, we use information about your IP address and behaviour on our website to compile statistics about the use of our website and to register which countries we receive donations from. See our cookie policy at <a href="https://kwerafund.com">https://kwerafund.com</a></p> | <p>We process the following categories of personal data about you:</p> <p>Ordinary personal data:</p> <ul style="list-style-type: none"> <li>Name*, email address*, IP address, information about your payment and information about your behaviour on our website</li> <li>Information about your social media accounts if you choose to share such information with us</li> </ul> | <p>We collect your personal data directly from you when you make donations to Kwerafund and through cookies when you visit our website</p> | <p>We process your personal data on the following legal bases:</p> <ul style="list-style-type: none"> <li>Article 6.1.a (consent)</li> <li>Article 6.1.b (necessary for the performance of the contract between you and Kwerafund)</li> <li>Article 6.1.f (necessary for the pursuit of legitimate purposes and interests of Kwerafund)</li> </ul> <p>We process your personal data in order for us to pursue our legitimate interest in effectively receiving and administering donations and maintaining of relationship with our donors through ongoing communication such as updates and newsletters.</p> <p>Further, we process your personal data in order for us to pursue our legitimate interest in compiling statistics for the purpose of analysing and optimising our fundraising activities.</p> | <p>We share your personal data with:</p> <ul style="list-style-type: none"> <li>Suppliers and vendors that we work with (meaning service providers, technical support, supply services and financial institutions)</li> <li>Group entities</li> </ul> | <p>We will retain your personal data for 5 years from the time you make a donation to Kwerafund because of our obligation pursuant to the Danish Bookkeeping Act.</p> <p>Personal data used for marketing purposes will be retained for 2 years after our latest contact with you.</p> <p>Information about your IP address will only be retained until statistics have been made. Information about your behaviour on our website will be retained for up to 2 years depending on the nature of the individual cookies (see our cookie-policy for further information).</p> |
| <b>GENERAL BUSINESS ADMINISTRATION</b>   |   |  |   |   |  |
| <p>Kwerafund processes your personal data for the purpose of general business operations, i.e. communication with vendors, business partners and other parties.</p>  | <p>We process the following categories of personal data about you:</p> <p>Ordinary personal data:</p> <ul style="list-style-type: none"> <li>Your contact information and other information that you may choose to provide</li> </ul>   | <p>We collect your personal data directly from you</p>   | <p>We process your personal data on the following legal bases:</p> <ul style="list-style-type: none"> <li>Article 6.1.b (necessary for the performance of the contract between you and Kwerafund)</li> <li>Article 6.1.f (necessary for the pursuit of legitimate purposes and interests of Kwerafund). We process your personal data in order for us to pursue our legitimate interest in effective business operations and communication with various parties</li> </ul>  | <p>We share your personal data with:</p> <ul style="list-style-type: none"> <li>Suppliers and vendors that we work with (meaning service providers, technical support, supply services and financial institutions)</li> <li>Group entities</li> </ul> | <p>We will retain your personal data for as long as it is necessary for us to pursue our purpose with the processing of your data.</p> <p>Generally, we will to delete your personal data 2 years after our latest contact. However, we may store it for a longer period if required for the purpose for which your data is processed.</p>   |

### **3. MANDATORY INFORMATION**

The information marked with \* is mandatory.

The consequence of not providing the information is that you will not be able to make donations to Kwerafund.

### **4. TRANSFERS TO COUNTRIES OUTSIDE THE EU/EEA**

In some cases, Kwerafund will be transferring personal data to countries outside the EU/EEA.

Personal data will be transferred to the United States when using mail-chimp as a data processor to send out newsletters and updates to you. Such transfers will take place on the legal basis that the country has been deemed by the Commission of the European Union to have an adequate level of protection of personal data (EU-U.S. Privacy Shield).

Personal data might be transferred to countries outside the EU/EEA when Kwerafund uses Microsoft services to communicate with you, as Microsoft uses sub-processors located in such countries; please see a list of Microsoft's sub-processors [here](#), [here](#) and [here](#). In some cases, the country will be deemed by the Commission of the European Union to have an adequate level of protection of personal data, and if not, we will provide appropriate safeguards for the transfer through the use of model contracts for the transfer of personal data to third countries as published by the Commission of the European Union. You may obtain a copy of the contract/agreement by contacting us.

### **5. YOUR RIGHTS**

You have the following rights:

- You have the right to request access to, rectification or erasure of your personal data.
- You also have the right to have the processing of your personal data restricted.
- If processing of your personal information is based on your consent, you have the right to withdraw your consent at any time. Your withdrawal will not affect the lawfulness of the processing carried out before you withdrew your consent. You may withdraw your consent by contacting us through email or phone, please see section 1 above.
- You have the right to receive your personal information in a structured, commonly used and machine-readable format (data portability).
- You may always lodge a complaint with a data protection supervisory authority, e.g. The Danish Data Protection Agency.

Furthermore, you have the right to object to processing of your personal data as follows.

- If processing of your personal data is based on article 6(1)(e) or article 6(1)(f), see above regarding legal basis, you have the right to object, on grounds relating to your particular situation, at any time to the processing of your personal data.
- Where your personal data are processed for direct marketing purposes, you have the right to object at any time to the processing of personal data about you for such marketing.

You can take steps to exercise your rights by contacting us by email or by phone, please see information in section 1 above.

There may be conditions or limitations on these rights. It is therefore not certain for example you have the right of data portability in the specific case - this depends on the specific circumstances of the processing activity.

*Last updated: 28 May 2019*